



## FOR IMMEDIATE RELEASE

### Media Contacts:

Jena Esquivel for Studio Ma  
602.251.3800 or [esquivel@studioma.com](mailto:esquivel@studioma.com)

Shane Alexander for Alexander Building Company  
602.710.6366 or [salexander@abccre.com](mailto:salexander@abccre.com)

Jeff Salzgeber for Back 2 School American (B2SA)  
512.743.2659 or [jeff@radiantmediagroup.com](mailto:jeff@radiantmediagroup.com)

Bill Odell for Great Hearts Academies  
602.889.5034 or [bodell@greatheartsaz.org](mailto:bodell@greatheartsaz.org)

### On-Site Event Contact:

Matthew Kurtzman for Back 2 School American (B2SA)  
312.848.5551 or [matthewkurtzman@b2si.org](mailto:matthewkurtzman@b2si.org)

## Studio Ma & Alexander Building Company Partner to Assemble Free School Supply Kits to Benefit Hundreds of Maryvale Community Kids

*Designed by Studio Ma and constructed by Alexander Building Company the new three-building, \$12 million Great Hearts Maryvale Preparatory campus serves mission of leading charter school network*

PHOENIX, July 31st, 2018 – [Studio Ma](#), a leading architecture, planning, and design firm and [Alexander Building Company](#), is partnering with [Back 2 School America](#) (B2SA) to assemble 670 free school supply kits to benefit underserved Maryvale students on Friday, August 3<sup>rd</sup> from (12:00pm) to (3:00pm) for the new campuses inaugural enrollment year. The event is part of B2SA's [build-a-kit program](#), in which companies or community groups purchase bulk school supplies from the educational non-profit and assemble them into grade-specific school supply kits, which (upon completion) are given to children from low-income families, in an effort to meet the educational needs of those students.

**WHEN:** Friday, August 3<sup>rd</sup> from 12pm – 3pm

**WHERE:** Maryvale Preparatory Academy Multi-Purpose Room  
4825 W Camelback Rd. Phoenix, AZ 85031

**WHAT:** Studio Ma and Alexander Building Company employees along with Maryvale Prep parent volunteers come together to build 670 school supply kits



(assembly-line style), to benefit underserved Maryvale students from low-income families. Community leaders and media are welcome to participate.

Back 2 School America (B2SA) provides children from low-income families across the country with its signature kits, filled with the essential tools and resources students need for success in the classroom while lessening the financial burden felt by their families.

The new Maryvale Preparatory campus represents another step forward for Great Hearts Academies, expanding access for students to benefit from the organization's mission of providing tuition-free public charter schools focused on a classical, liberal arts curriculum. Students convene and study in modern classrooms, including science labs, art studios, and music rooms. The campus facilities boast a large gymnasium with a split basketball-volleyball court, locker rooms, football field and a 500-seat performing arts center set to open in Spring 2019.

Most significantly, about 98% of Great Hearts graduates immediately attend a university or college, and members of the 2018 graduating class were accepted to over 350 colleges and universities including the top 25 liberal arts colleges and public and national universities, according to U.S. News & World Report.

"We're proud to continue our work with Great Hearts and sponsor this important build-a-kit event in conjunction with Alexander Building Company to benefit Maryvale community students," says Jason Boyer, AIA, LEED AP, a principal with Studio Ma. "The Maryvale campus is designed to support the mission of delivering excellence in classical liberal arts-based education." For more information on the new campus contact Studio Ma.

###

### **About Studio Ma**

*The award-winning architecture and environmental design firm Studio Ma is known nationally and throughout metro Phoenix for designing creative, highly sustainable schools, museums, university buildings and campuses, urban residential complexes, and more. Listed in the prestigious Architect 50 and Architectural Record's Design Vanguard, the women-owned firm Studio Ma is led by Christiana Moss, AIA, a thoughtful and articulate source on a range of topics. Other leaders at Studio Ma include architect Christopher Alt, R.A., architect Tim Keil, R.A., and architect Jason Boyer, AIA, LEED AP, who also heads the firm's real estate development venture arTHAUS Projects. Recent works include Princeton University's Lakeside Graduate Housing, Scottsdale's Museum of the West, Arizona State University's Memorial Union, the Brokery, and Great Hearts Academies North Phoenix campus. Upon giving Studio Ma its honor as AIA Arizona's Firm of the Year, the award jury stated, "Studio Ma is a firm on the rise. Their work is complex and large scale, and is both smart and palpable, with a masterful use of texture." Learn more at [www.studioma.com](http://www.studioma.com).*



### **About Alexander Building Company**

*Alexander Building Company was formed to fill a specific void in the construction and development market. After years of working for “jumbo” contractors, we saw an opportunity to take the quality and expertise that is expected from these firms and deliver it with personal service and hands on attention to detail directly from the ownership of our firm.*

*Learn more at [www.abccre.com](http://www.abccre.com).*

### **About Back 2 School America**

*Back 2 School America (B2SA) is a 501c3 nonprofit whose mission is to create and support educational opportunities that enrich the lives of children across the USA. The organization launched in Illinois over a decade ago and has provided almost 200,000 children with their own school supply kits since its inception. With nationwide recognition and expanded support, B2SA was launched to address a national need, with a long-term goal of ensuring that ALL children from low-income families have the school supplies they need to succeed in the classroom. To learn more about B2SA and their upcoming initiatives, visit [www.B2SA.org](http://www.B2SA.org).*

### **About Great Hearts Academies**

*Great Hearts is a non-profit network of public charter schools dedicated to improving education nationwide through classical preparatory K-12 academies. As the largest provider of classical education campuses in the country, Great Hearts academies serve more than 15,000 students at 28 tuition-free public schools in greater Phoenix, Ariz. and San Antonio and Irving, Tex., with waitlists that typically exceed enrollment. Learn more at [www.greatheartsamerica.org](http://www.greatheartsamerica.org)*